

A LOCAL CHAPTER OF
AMERICA'S LEADING NONPROFIT
COLDWATER FISHERIES
CONSERVATION ORGANIZATION

THE MERSHON
MUDDLER

◆ *Newsletter of the William B. Mershon Chapter of Trout Unlimited* ◆

Meanders

A few thoughts from
the president

Just as summer's warm breezes are giving way to the cooler weather and colorful foliage of autumn, so too, the William B. Mershon Chapter leadership is changing. Some familiar names and faces are taking on new roles, while new volunteers are entering the picture to help with the many exciting projects and events the chapter has planned. As the new chapter president, I would like to extend a hearty thank you to my predecessor, Dan Keane, for all the things he accomplished in the last two years. Dan hadn't planned on becoming president when he did, and we owe him our gratitude for graciously stepping in and moving the chapter along. As I begin my role as president, Dan has left me with a newly revised set of bylaws that more closely resembles the way the chapter conducts business, a financially sound treasury, and a board of directors made up of involved, capable individuals.



Bo Brines, president

The slate of officers installed after our spring banquet includes Chris Radke as vice-president. Chris has been, and continues to be, an incredible contributor of his time and energy to the chapter. He has put a tremendous amount of effort into our Rifle River Work Projects, working closely with Harold Kleinert and Robb Smith. His knowledge and attention to detail were critical in the drafting of our new bylaws. He is also serving as our representative to the Michigan Council of Trout Unlimited. Sometimes it seems as if he is on every committee. Thank you for all you contribute, Chris!

Our new treasurer is Johnny Martinez, Jr., who comes to the position with a great deal of enthusiasm. In the short time Johnny has been with the chapter he has really made a difference and contributed in many ways. Dr. Scott Woodbury continues in his role of chapter secretary. Scott takes the time from his hectic schedule to prepare and mail the minutes from each board meeting to the directors and advisors, and he and his wife Jeanne have handled the huge task of handling the reservations and tickets for the spring fundraising banquet. So when you see these guys at chapter events, take the time to show your appreciation—they deserve our thanks!

We have many things to be proud of as a chapter. This issue of the Mershon Muddler is a testimony to that. As I look at the projects we have recently accomplished, and contemplate the new projects we are just taking on, I am impressed with the fruits of our chapter's labors. Your directors and advisors are seeking out many exciting avenues for the chapter to fulfill our common mission of conserving and protecting our coldwater resources. There will be many opportunities to chip in and help out for every member of the chapter. I encourage you to participate; it is enriching in many ways. If you are interested in becoming more involved, please feel free to contact any board member or contact me directly. My phone number during the day is 989-832-4100, and my e-mail address is bobrines@tm.net.

—Bo Brines,
president

Mershon Chapter Fly Fishing and Fly Tying Classes

By Peter Jones,
chapter advisor

The William B. Mershon Chapter will again be conducting classes this winter at Swan Valley High School.

The fly tying class will start Tuesday, January 29, 2002, and run through February 26. Classes begin at 7:00 PM, and last until 9:00 PM. Materials and tools will be supplied. Instruction will cover various techniques to tie wet, dry, nymph, streamer, and egg flies in appropriate patterns for our rivers.

The fly fishing class will start Wednesday, January 30, and run through February 27. This is a two-hour class as well, and will begin at 7:00 PM. Rods, reels, and any other needed equipment will be supplied by the chapter, but you are welcome to bring your own gear if you desire. Instruction will cover fly casting,

knots, stream etiquette, and helpful information on when and where to fish for trout in Michigan rivers.

The cost of each class is \$30.00, and registration is through the Continuing Education Department of Swan Valley Schools.

The lead instructor for both classes is well-known Michigan and Montana river guide Jac Ford. ♦

Calendar of Events

JANUARY 2002						
Sun	Mon	Tue	We	Thu	Fri	Sat
		1	2	3	4	5
6	DECEMBER 2001					
Sun	Mon	Tue	We	Thu	Fri	Sat
13						1
20						
27	2	NOVEMBER 2001				
Sun	Mon	Tue	We	Thu	Fri	Sat
9						
16				1	2	3
23						
30	4	5	6	7	8	9
	11	12	13	14	15	16
	18	19	20	21	22	23
	25	26	27	28	29	30

FEDERATION OF FLY FISHERS—
GREAT LAKES COUNCIL
FLY TYING EXPOSITION

Saturday, December 1, 2001

9:30 A.M.- 4:30 P.M.

County Fairgrounds, Mason, MI
(A few miles south of Lansing)



WALLEYE DINNER

Monday, January 21, 2002~5 P.M.

American Legion Hall
5190 Weiss, Saginaw



FLY TYING CLASS (5 WEEKS)
Starts Tuesday, January 29, 2002
Swan Valley High School

FLY FISHING CLASS (5 WEEKS)
Starts Wednesday, January 30, 2002
Swan Valley High School



WALLEYE DINNER
Monday, March 11, 2002~5 P.M.
American Legion Hall



2002 SPRING FUND RAISING BANQUET
Wednesday, April 24, 2002
Candlelite Banquet Center, Bridgeport

MARK THESE DATES ON YOUR CALENDAR!

January Walleye Dinner

MONDAY, JANUARY 21, 2002
American Legion Hall, 5190 Weiss, Saginaw

Cocktails at 5:00 p.m.
Dinner served at 6:00 p.m.

Featuring

Nancy S. Washburne

*Author of Snorkeling Michigan's Inland Lakes.
(Visit her website at www.snorkelmichigan.com.)*

An Underwater View of Michigan Trout Streams

For more information contact:
Rich Kemerer at 776-7258
Joe Bula at 781-2047.



March Walleye Dinner

MONDAY, MARCH 11, 2002
American Legion Hall, 5190 Weiss, Saginaw

Cocktails at 5:00 p.m.
Dinner served at 6:00 p.m.

(Speaker to be announced.)



Lots of great raffle prizes!

Tickets for both dinners are \$12 advance/\$15 at the door/\$8 for 18-and-under.

Mail \$12 for advance tickets to:
Trout Unlimited
P.O. Box 1555
Saginaw, MI 48605-1555

Mershon chapter members help with Au Sable River cleanup

by Howard N. Johnson,
Au Sable River coordinator

Volunteer members of the William B. Mershon Chapter of Trout Unlimited worked together to clean up the Au Sable river from the Mio Dam to Comins Flats. This Au Sable River Clean-up project was held in conjunction with Anglers of the Au Sable Clean-up, held on September 8, 2001.

River guides Kelly Neuman and chapter member Bob Linsenman organized the Mio clean-up. Chapter members that helped with this project included: Jim Jameson, Bob Spence, Craig Bublitz, Robb Smith, Dick Gudkese, Pat Zaplitny, Bill Adams, Dan Keane, Ed Patnode, Paul Morand, and Howard N. Johnson.

One large dumpster was filled with debris from the river. Included was a rusty 55-gallon barrel, an automotive tire with rim, and a desk

chair. A stream-side lunch was served by Kelly and there was time for some fishing in the late afternoon and evening.

Kelly and Bob are already planning for next year's project. They are hoping that next year the clean-up project can be expanded to include the river section from Mio down to Mc Kinley Bridge. ♦



Profile

Bill Adams,
chapter director



Work History:

- 35 years—Chevrolet Metal Castings—Saginaw, Michigan
- Skilled Trades—Electrician
- Retired since 1998—and loving it!

Family:

- Married for 43 years (to girl of his dreams)
- Five grown and independent children
- Nine grandchildren

Community Involvement:

- Avid trout fisherman and member of Trout Unlimited
- Eager volunteer at numerous river projects
- Proud recipient of the *Art Neumann General Membership Award 1999* from the Wm. B. Mershon chapter of TU

- Avid hunter—member of Frankenmuth Conservation Club—Frankenmuth
- Active member of Blessed Trinity Catholic Church in Frankenmuth

In His Spare Time:

- World Traveler—Europe, Ireland, Mexico, China, Alaska, Canada, and USA—and still going
- Genealogy enthusiast—researched and wrote family book
- Good friend ♦

William B. Mershon Chapter Of Trout Unlimited

Officers

President

Bo Brines
989-832-4100 (W)
989-832-9528 (H)
Email: bobrines@tm.net

Rich Kemerer
776-7258

Mike Meyer
892-9624

Mel Gricar
652-9277 (H), 792-9618 (W)

Carl Hubinger
781-1607 (H), 799-6580 (W)

Vice-President

Chris Radke
State Council Rep.
249-6420

Robb Smith
893-4541

Bob Spence
799-6617

Howard N. Johnson
753-6373
Email: hnjohnson@aol.com

Treasurer

John Martinez
643-0517

Lindsay Stark
893-3792

Peter Jones
753-3984 (H)

Risty Kalivas
790-8614 (H)

Secretary

Scott C. Woodbury
497-0176

Advisors

Harold Kleinert
684-4733 (H)

Past-President

Dan Keane
790-2663
Email:
keanedml@concentric.net

Walt Averill
695-6906 (H)

Craig Bublitz
(810) 688-3963

Judy McCann
652-9869 (H)

Art Neumann
777-0484 (H)

Directors

Bill Adams
652-8328

Dave Case
642-5286

Brian Frost
781-7731

Joe Bula
781-2047 (H), 776-7245 (W)

Don Check
799-8039 (H), 752-5129 (W)

David Cozad
684-7947 (H)

David Fisher
781-4932 (H), 792-9641 (W)

Jac Ford
781-0997 (H/FAX)

Bruce Scorsone
793-7200

Jake Shiners
781-3003 (H), 799-5000 (W)

Greg Stansbury
695-8080 (H/FAX)

Editor

Teri Skidmore
781-0040
Email: Teriskidz@home.com

TU volunteers assist mother nature

by Harold Kleinert,
Rifle River coordinator

On Saturday and Sunday, July 28 and 29, 2001, a group of 24 Merston Chapter members and friends repaired a severely eroded bank on the Rifle River in Ogemaw County.

The site, designated #59 in the erosion inventory, is located just downstream from the Kenneth Road access on the east side of the river. The bank is over 20 feet high, and both the toe and the upper bank are increasingly eroding, allowing unwanted soil to enter the stream channel. The long-term effect of this erosion would cause the river to widen, water temperatures to rise, and valuable gravel to be covered, choking insect life and spawning areas.

The eroded site is over 200 feet long. The treatment plan called for 30 feet of fish covers, and 200 feet of whole tree revetments. (see attached sketch)

The fish covers, called "lunker structures", are fabricated onsite from 2x6 rough cut oak and consist of an upper and lower deck (4 feet by 8 feet) separated by spacer

blocks that provide a slot which, when covered with field stones, simulates an under-cut bank.

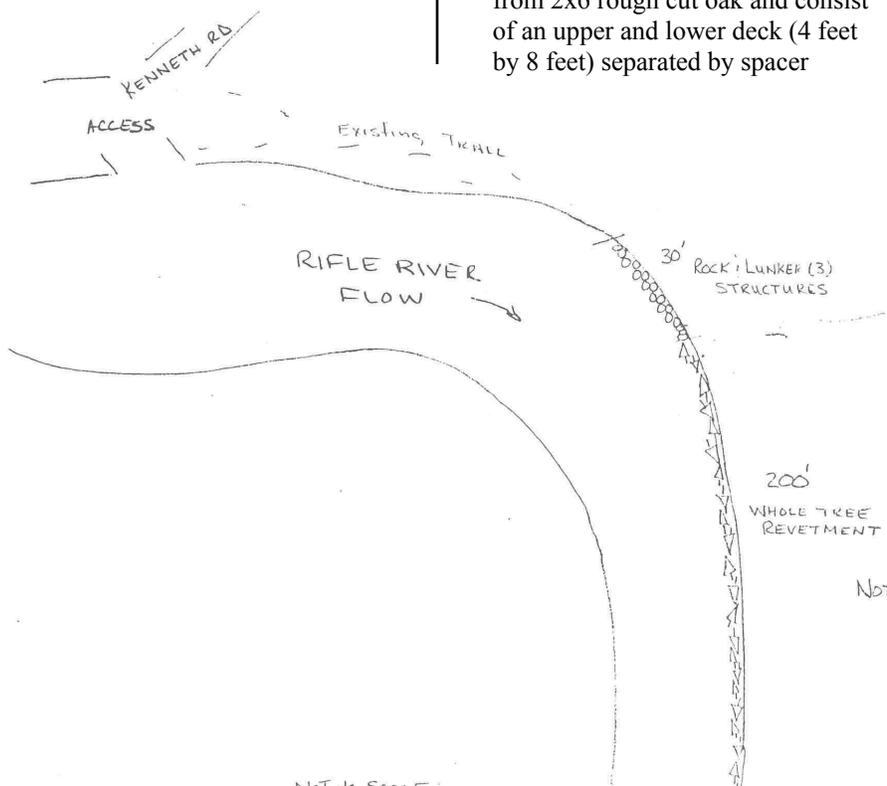
The revetment consists of cut pine trees that are 15-20 feet tall. They were floated down the river from the access parking lot, a distance of about 1/8 mile. Over 100 trees were needed to form 4 rows along the toe of the slope. The trees were anchored into the bank with steel cables and "duck-bill" anchors.

The revetment's purpose is to slow the river current as it impacts the bank, allowing water-borne particles to precipitate out along the trees, forming a reinforced bank. The trees also act as a hiding place for insects and fish.

This site was very difficult due to lack of immediate access, water depth, soil condition, and slope steepness. These conditions presented serious challenges to the volunteers to move the trees, rocks (rip-rap), and fish covers. Crews of Trout Unlimited volunteers worked extremely hard both Saturday and Sunday. They deserve our admiration and gratitude for their efforts and the sacrifice of their time.

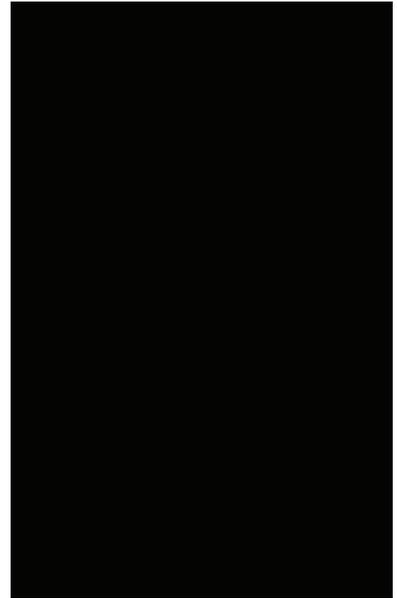
Please acknowledge their efforts as you greet them at other Merston Chapter functions. They are:

- | | |
|--------------|----------------------|
| Bo Brines | Alice Burke |
| Andrew Burke | Richard Coleman, Jr. |
| Jim Comment | Richard L. Dell |
| Kendal Dix | Rickey Drager |
| Jim Hergott | Jim Jameson |
| Dan Keane | Harold Kleinert |
| Greg Lewis | John Martinez, Jr. |
| Mike Meyer | Jo Neuhalfen |
| Chris Radke | Joe Shawl |
| Robb Smith | Robert Smith, Jr. |
| Ron Sohn | John Sohn |
| Bob Spence | Joe Wolthuis ♦ |





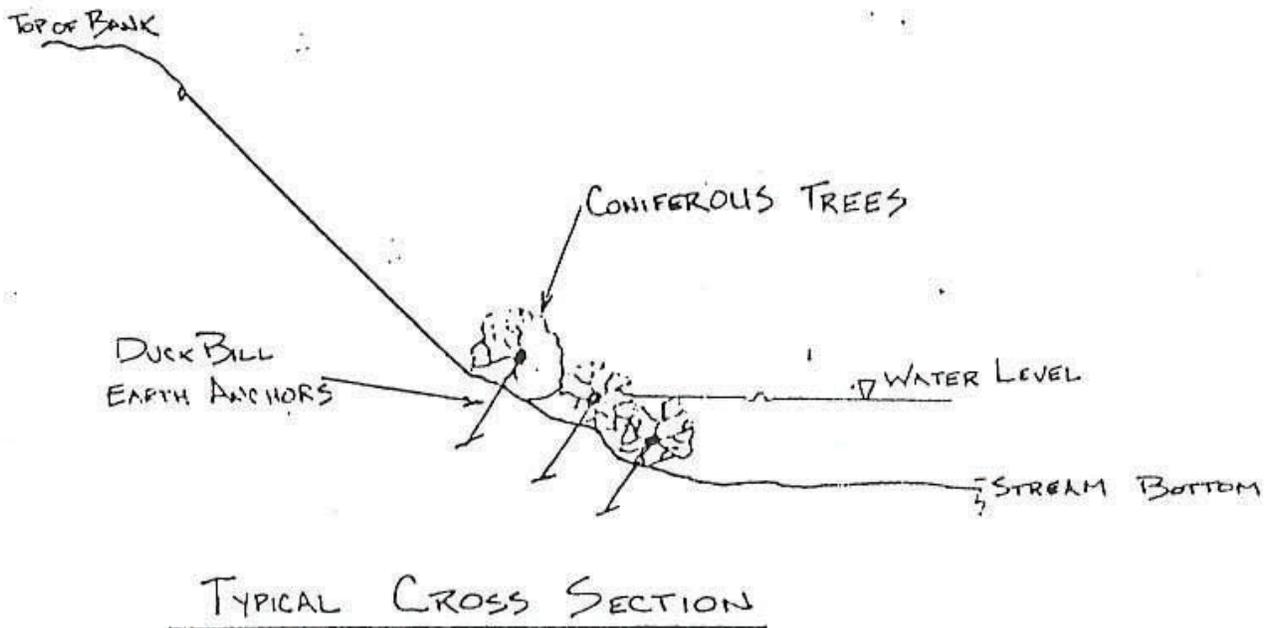
The badly eroded site before the project begins.



Chapter volunteers pile tons of rock on the lunker structures. The tree revetment can be seen along the bank downstream.



The site as work nears completion.



William B. Mershon chapter awarded Rifle River monitoring grant

*by Bo Brines,
chapter president*

An application submitted to the Michigan Department of Environmental Quality, Surface Water Quality Division, has resulted in the Mershon Chapter being the first TU chapter in Michigan to be awarded a grant to accumulate baseline water quality data for one of the state's major watersheds. The Mershon Board of Directors has set aside \$2800 as the chapter's cash commitment to the project, and matching funds from the Clean Michigan Initiative will fund the rest of the approximately \$10,000 project. The upper Rifle River will be the focus of the information gathering, with volunteers from the chapter providing the manpower for the in-stream surveys.

This project represents a two-year commitment for the chapter. Thirty to forty sites in the upper Rifle watershed, including the West Branch and other tributaries, will be monitored twice each year—once in the spring and once in the fall. Rigid procedures must be adhered to for a reliable set of data to be collected. We will be monitoring the following stream characteristics:

- Water Temperature
- In-Stream Cover
- Turbidity
- Stream Morphology
- Ph
- Corridor Observations
- Velocity
- Adjacent Lands
- Substrate Condition
- Potential Sources of Pollution
- Road Crossing Data
- (most sites are at road crossings)
- Microinvertebrate (bugs)
Observation & Identification

The grant stipulates that DEQ personnel must train all volunteers.

The training session is scheduled for Saturday, November 3, 2001, at the Chippewa Nature Center near Midland, Michigan. We will begin at 9:00 AM, lunch and refreshments will be provided, and we should finish by 4:00 PM.

This is an excellent opportunity to get out and participate in a project that promises to be both enlightening and productive. We need to test all the sites on the same day, so we are looking for 15–20 volunteers to help with the workload. Your time commitment would be one day in the spring and one day in the fall, for two consecutive years. If you would like to assist in this worthwhile project, please contact:

Chris Radke or
Robb or Christine Smith
227 S. Alexander
989-893-3792
Saginaw, MI 48602
989-249-6420 ♦

I am very pleased to be a director of the Mershon Chapter. I am looking forward to helping promote and protect our valuable resources.

To introduce myself, I was born and raised in Saginaw. My wife Sheri and I have three daughters and live in Hemlock. I have a degree in biology from Michigan Technological University and a Mortuary Science Certificate from Wayne State University. I am vice-president of W. L. Case and Co., our family business, in Saginaw, where I have worked for the past 26 years. I am also involved as a board member of the Saginaw Children's Zoo.

My father and mother, Fred and Roberta Case, were both biologists and botanists, having a keen interest in the out-of-doors, nature, plants, and animals. With my parents, I spent much of my time out of doors and traveled extensively throughout the country. My grandfather, Fred Case Sr. and my uncle, Win Case (both previously active with the Mershon Chapter of T.U.) introduced me to trout fishing and fly tying. I was hooked for life.

I have had the good fortune to fish the Au Sable system in Michigan, as well as other Michigan rivers. I have made several trips to Montana, Wyoming, Colorado, Idaho, and most recently, the Bow river near Calgary, Alberta. I particularly enjoy spring creek fishing and catching trout on small flies.

I enjoy fly tying almost as much as fishing. I have amassed several lifetimes worth of materials, furs and feathers. I have never found a fly tying material I didn't think I needed. I enjoy tying all types of flies from bass bugs and streamers to midges.

I am concerned about our fisheries, resources, and environment in general. I hope to give back to the resource through TU, helping to protect and enhance the fishery I have so enjoyed. ♦

Profile

*Dave Case,
chapter director*



The TU website has a great new look, with new features, articles, and graphics. Be sure to check it out at www.tu.org.

Cedars for the Au Sable

An Au Sable River System cedar tree planting and protection project

*By Howard N. Johnson,
chapter advisor*

Ninety-one river property owners planted over 1,100 northern white-cedar seedlings this fall in an effort to preserve and protect the cold-water fishery of the Au Sable and Manistee River watershed. Now in its fifth year, the Cedars for the Au Sable project encourages river property owners to replant their native northern white-cedar seedlings along the river's edge to help maintain the delicate balance of the river's ecological system. Since the beginning of this project in 1997 by the Au Sable River System Property Owners Association (ARSPOA), over 5,500 northern white-cedar seedlings have been planted and protected in enclosures.

The northern white-cedars along the river's banks provide needed shade to maintain the cold-water fishery of the river. The presence of the cedar sweepers at the water line provides protection for the fish, increases the amount of large woody debris in the water, and preserves the riverbank by locking in the soil.

There is virtually no natural reforestation of northern white-cedar in northern Michigan. Many believe it is due mainly to the tremendous deer populations in our northern counties.

River property owners have long recognized the complete absence of any young cedars in our area. They have attempted to plant replacement cedar seedlings only to have the deer and hares eat them again.

Recognizing that this problem existed and a solution needed to be found, volunteer members of the ARSPOA pre-packaged northern white-cedar seedlings into a planting kit. Included in this planting kit are: 10 northern white-cedar seedlings, protective fencing material, wooden stakes, and complete planting instructions.

The "planting kits" were distributed this year from the rear parking lot of Lucky Laura's Party Store on the corner of Stephen

(Continued on page 11)

The actual cost for all the material in the planting kit was substantially more than the asking price. The purchase price was subsidized by:

- Weyerhaeuser Company Foundation
- Trout and Salmon Foundation
- AJD Forest Products
- Anglers of the Au Sable (Grayling)
- George W. Mason Chapter (Grayling) of Trout Unlimited
- William B. Mershon Chapter (Saginaw) of Trout Unlimited
- Paul H. Young Chapter (Detroit) of Trout Unlimited
- Clinton Valley Chapter (Rochester Hills) of Trout Unlimited
- Challenge Chapter (Bloomfield Hills) of Trout Unlimited
- Lansing Chapter of Trout Unlimited
- Upper Manistee River Association
- Au Sable River Watershed Restoration Committee
- Mr. Craig Hinkle, Re/Max of Grayling

Rev. Bruce C. Hatch, former William B. Mershon Chapter vice-president, passed away suddenly on October 17, 2001, at the Marquette General Hospital, following a six-month illness. His wife Lois, whom he married June 24, 1972, and his son Kevin survive him.

Bruce was a life member of Trout Unlimited. He was always active in chapter projects. He served the William B. Mershon Chapter as a director from 1996 to 1998 and chapter representative to the Michigan Council of Trout Unlimited in 1998. Bruce was the first chairman of the chapter's award committee. In 1998, he was elected as chapter vice-president and was preparing to serve as the chapter's president.

At that time Bruce had been the pastor of the Sanford United Methodist Church. However, in 1999, Bruce was appointed to the Wesley United Methodist Church in Ishpeming. Bruce and his wife Lois moved to the U.P.—back to the area of the state that they both grew up. Bruce then joined the Fred Waara Chapter of Trout Unlimited in Marquette County.

Bruce's love and respect for the river was very apparent. He would spend many reflective hours on his beloved South Branch. Bruce was considered by all of his fellow chapter members as a bamboo rod expert and an extremely knowledgeable collector of all fly fishing equipment.

He will be profoundly missed.

The family suggests that those planning an expression of sympathy may wish to consider memorials to the William B. Mershon Chapter of Trout Unlimited, c/o Mrs. Lois Hatch, 107 Banshee St., Gwinn, MI 49841. ♦

Chapter mourns loss of former officer, Rev. Bruce C. Hatch



(Continued from page 10)
Bridge Road and M-72. Volunteer members of the Au Sable River System Property Owners Association assisting with this year's distribution included: April Andrus, Ron and Ruth Joyce, Jerry Gosnell, Jessica Fowler, William Fowler, and Jim Sixberry. Committee members included: Bernie Fowler, Ed Parks, Don Zelenka, Rodney Ney, and Howard N. Johnson. Technical Committee members include: Brian Benjamin, Watershed Coordinator,

Huron Pines RC&D; Keith Martell, NRCS State Forester, USDA; Craig Kasmer, Roscommon-Crawford Conservation District; Ivan Witt, Register Forester, Forestry Consultants, Inc.

Project chairman Howard N. Johnson announced that a program to further protect the maturing northern white-cedar that have been planted in previous years has been prepared. Past project participants may pick up the larger,

permanent enclosures at McLean's Ace Hardware in Grayling when their seedlings outgrow their existing enclosures.

To order planting kits for next summer, (or to start a similar project on your favorite river) please contact project chairman Howard N. Johnson at 989-753-6373, or visit the web site: www.cedarsfortheausable.org. ♦

A message from TU President Charles Gauvin regarding the events of September 11th

Dear TU Members and Supporters,

All of you have heard many times by now that the world changed on Tuesday, September 11. Nothing I can say will diminish the shock and grief that we all feel in the wake of the horrific and barbaric attacks on New York and Washington and, in a broader sense, on our entire nation. Nevertheless, to those of you who lost loved ones or friends, I want to express my deepest sympathies.

I also want to send my thanks and appreciation to the many calls of concern we received about our national staff. Our national office is barely a mile from the Pentagon and we share our building with a U.S. Air Force department that has been temporarily relocated from the Pentagon.

Even before it caught up the rest of the nation, the attack on the Pentagon understandably sent shock waves through everyone who was at the office on Tuesday morning. Along with thanking everyone in the national office for their steadfastness and fortitude, I want to recognize Steve Moyer, Nancy Nelson, and Rebecca Besant, all of whom made extra efforts last week to coordinate communications throughout the entire organization.

We will have many challenges to surmount during the coming weeks and months; we will also need to reckon with the impacts of last week's attack and its aftermath on our organization's operations. While we are just beginning to sort through the implications of last week's events for TU, I want to assure everyone that we will continue to coordinate our efforts to ensure that TU remains as strong and effective as it can be under what will undoubtedly be very different and will likely be very difficult circumstances.

Trout Unlimited is fortunate to have the human resources it does. In a sense, we are a microcosm of our great country, with people in so many places vitally engaged in accomplishing our mission. I am confident that we and the nation will be able to endure this crisis and that TU will continue delivering on the promise inherent in its mission: to conserve, protect, and restore North America's coldwater fisheries and their watersheds.

Charles F. Gauvin
President
Chief Executive Officer

**William B. Mershon Chapter
Trout Unlimited
Financial Statement
Fiscal Year 10/1/00–9/30/01**

CASH POSITION					
September 30, 2000				\$23,245	
Net Cash Increase				6,223	
SEPT 30, 2000 TOTALS				\$29,468	
CASH INFLOWS					
<i>LOCAL SOURCES</i>					
Raffles				\$2,765	
Special Events				6,896	
Banquet Revenue				18,956	
Local Donations				2,545	
Investment or Interest Income				867	
Sales of Merchandise				117	
<i>TU ORGANIZATION (National, Region, Council)</i>					
Funding or Rebates from National				165	
<i>OTHER</i>					
Membership fees/in transition				510	
TOTAL - CASH INFLOWS					\$32,821
CASH OUTFLOWS					
Newsletters/Mailings/Printing				\$3,999	
Chapter Meetings (Room, Speaker, Etc.)				3,081	
Cost of Merchandise				200	
Habitat Projects					
Rifle River Restoration		113			
Gratiot River/Coasters		1,000			
Au Sable Cedar Tree		500			
Au Sable River Patrol		1,000			
Youth Fishing Camp		275		2,888	
Banquets-					
Prize Purchases- National Catalog		3,576			
Prize Purchases- Other		3,717			
Promotion/printing		772			
Meals, Entertainment		3,755		11,820	
Raffles				1,241	
Special Events				915	
Bank Expenses				65	
Other				2,267	
Memberships in Transition				120	
TOTAL - CASH OUTFLOWS					\$26,597
SEPT 30, 2001 NET CASH INFLOW/(OUTFLOW)					\$6,223

TU adopts new logo

Prompted by Trout Unlimited's 40th anniversary in 1999, a committee comprised of TU grassroots members, members of the Board of Trustees, and staff set out to examine TU's logo to determine if it adequately represented the organization as we enter the 21st century. Although the logo had served TU for decades, there was agreement that it had become dated and was a source of confusion and misinterpretation ("Why is the trout wearing headphones?"; "What are those white spaces, anyway?").

After soliciting comments from our members in September 1999, the quest for a new logo began. The Logo Committee hired an outside agency to assist with the redesign process and provide us with new designs. In January 2001, we unveiled options for three new logos, plus the existing logo, in an online vote open to all our members.

The winning logo was commended for its contemporary look and visual connection to TU's mission. But a majority of the voters also made some important suggestions regarding the individual graphical elements. This compelled the Logo Committee - in the spirit of TU's grassroots tradition - to invite all

members to submit their own designs. In July 2001, the final round of online voting began with a ballot of five entries. The votes and feedback guided the Logo Committee as it made its final selection.

On August 24, 2001, we introduced the new logo at TU's Annual Members Meeting in Portland, Ore. The winning logo was designed by Gary Visgaitis, a Life Member with the Western Pocono Chapter in Northeastern Pennsylvania. A former graphic artist with USA TODAY and U.S. News and World Report, Visgaitis works full-time as a graphic designer and illustrator at the Allentown Morning Call by day and as a freelance artist by night (garygrafix.com).

Visgaitis has been a TU member since his father, Robert G. Visgaitis, taught him to fly fish in the Poconos when he was 12. After attending the Philadelphia College of Art, he worked in Texas, New York, Washington, D.C., and Northern Virginia. Last year he left the capital city behind and relocated closer to his boyhood roots. However, he still designs the TroutLine newsletter for the Northern Virginia Chapter.

(Continued on page 15)



WILLIAM B. MERSHON CHAPTER OF TROUT UNLIMITED

Board of Directors Meeting Schedule

Note: All Board of Directors meetings will be held on the first Wednesday of the month (unless noted) at 5:30 PM at the office of Heritage Family Physicians, 3570 Shattuck, Saginaw, MI

Wednesday, November 7, 2001
Wednesday, December 5, 2001
Wednesday, January 9, 2002*
Wednesday, February 6, 2002

** Second Wednesday*

**We welcome you to attend any of the board meetings.
Your input is an invaluable resource in our efforts to serve the resources we enjoy.**

(Continued from page 14)

TU's Criteria:

PURPOSE: Must be able to immediately determine that TU is about coldwater conservation.

APPEAL: Must communicate a complex mission simply and visually to potential and current members, younger anglers and conservationists, as well as the TU leaders of today and tomorrow.

USAGE: Must adapt easily to various sizes and uses from car decals and streamside signs to baseball caps and business cards.

PAST CONNECTION: Must maintain a link to the history of the organization and be recognizable to current members as a new TU logo,

not that of a new organization.

FUTURE CONNECTION: Must portray a timeless look that's clean, simple and strong and that appeals to members and non-members alike.

The New Logo

TROUT: The trout is rendered in a clean, graphic approach where it occupies the majority of the design. The line work is streamlined with a contemporary look. The shape of the fish can be recognized immediately and in all sizes.

WATER: TU's mission is also about healthy habitat. Three ripples top a gradated water shape that connects aquatic habitat and fish.

TYPOGRAPHY: The typography of "Trout" is in a traditional typeface

that borrows from the previous logo, while the "Unlimited" typeface speaks in more modern tones.

COLORS: The green is reminiscent of the first colors of spring in the Appalachian mountains, contrasting with a blue that reflects the highest colors in the sky as seen in a deep, Rocky Mountain pool. To learn about the transition process for the new logo, or submit comments, see tu.org.

Questions or comments regarding the new logo and transition process should be directed to either of the following: Kenny Mendez, TU Chief Operating Officer, 703-522-0200, kmendez@tu.org; or Sara Johnson, TU Volunteer Operations Director, 608-255-1325, johnson@tu.org. ♦

APPLICATION FOR MEMBERSHIP



YES! Please begin my one-year introductory membership in Trout Unlimited at the rate I have checked at right. I understand my dues payment entitles me to all regular membership benefits, including a TU decal, personal membership card and quarterly issues of *Trout* magazine with *Action Line*.

Please check membership category:

- Regular membership (\$30) / 3 years (\$80)
- Family membership (\$35) / 3 years (\$90)
- Sponsoring contributor (\$75)*
- Century contributor (\$150)*
- Conservator contributor (\$300)*
- Individual Life (\$750) (*No further dues*)*
- Family Life (\$850) (*Husband and Wife*)*
- Senior/Student membership (\$15)
- Business membership (\$200)

All contributions over \$12 are tax deductible.

**Note: special benefits provided for these membership categories.*

***Make checks payable to: TROUT UNLIMITED*

Clip and mail this application to join TU today!

Name (please print) _____
Address _____
City _____
State _____ Zip _____
Telephone _____
020 Mershon
Chapter _____
Michigan Council - Code 5449
Sponsor _____

Payment enclosed** Please bill me

Visa # _____ Exp. Date _____

MasterCard _____ Exp. Date _____

Signature _____

Mail to: TROUT UNLIMITED, PO BOX 1335, MERRIFIELD, VA 22116

THE MERSHON MUDDLER

◆ *Newsletter of the William B. Mershon Chapter of Trout Unlimited* ◆

P.O. Box 1555 Saginaw, MI 48605-1555

Address Service Requested

**Non-Profit
Organization
U.S. Postage
PAID
Permit No. 187
Saginaw, MI**